

Greater Des Moines Stats @ A Glance

Demographics (2009)

Greater Des Moines includes Polk, Dallas, Warren, Madison and Guthrie counties in Iowa

Population	564,915
White	86.5%
Black	4.2%
American Indian or Alaska Native	0.3%
Asian or Pacific Islander	3.1%
Some Other Race	3.1%
Two or More Races	2.3%
Hispanic Ethnicity	6.3%
Households	219,243
Income	
Per Capita	\$27,699
Average Household	\$70,130
Median Household	\$59,831

Decision Data Resources

Labor Force - Selected Sectors (2009 Annual Average)

Total nonfarm wage and salary employment by place
of work, Des Moines metro area

	317,800
Goods producing	32,200
Manufacturing	18,100
Service providing	285,600
Trade and transportation	62,800
Wholesale trade	17,400
Retail trade	35,800
Information	9,100
Financial activities	50,800
Finance and insurance	47,200
Professional and business	37,400
Educational and health	41,000
Leisure and hospitality	29,000
Government	42,500

Iowa Workforce Development

More statistics, downloadable studies, and valuable links are available on the
Greater Des Moines Partnership's website at www.desmoinesmetro.com.

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Cost of Living Index (First Quarter 2010)

Composite Index (U.S. = 100.0)	92.1
Grocery items	93.6
Housing	89.5
Utilities	91.9
Transportation	96.9
Health care	90.2
Miscellaneous goods and services	92.3

The Council for Community
and Economic Research

Housing (2009-2010)

Residential Building Permits (2009)

Total 2,482 Single-family 1,803 Multi-family 679 2-unit 10 3- and 4-unit 29 5+ unit 640

State of the Cities Data System

Median Existing Single-Family Home Sales Price (Revised 2009)

\$149,300

National Association of Realtors

Efficiency \$505

1-bedroom \$611

2-bedroom \$704

3-bedroom \$927

CB Richard Ellis/Hubbell Commercial. Prepared
by Carlson, Gunderson & Associates, Inc.

Average Monthly Apartment Rent (January 2010)

Office Market (2010)

Full Service Rate/SF

Class A - Central Business District Core	\$17.00 to \$24.00
Class A - Western Suburbs	\$17.50 to \$24.00
Class B - Central Business District Core	\$13.00 to \$16.99
Class B - Western Suburbs	\$14.00 to \$17.49

CB Richard Ellis/Hubbell Commercial

Development Land Prices (2008)

<u>Per Acre</u>	<u>Low</u>	<u>High</u>
Land in Office Parks	\$87,096	\$239,580
Land in Industrial Parks	\$98,333	\$174,239
Office/Industrial Land - Non-park	\$20,691	\$653,400
Retail/Commercial Land	\$20,000	\$915,032
Residential	\$20,028	\$87,625

NAI Ruhl & Ruhl Commercial

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Whatever you do, do more of it in Des Moines. **DES MOINES. DO MORE.**