



THE GREATER DES MOINES PARTNERSHIP REGIONAL MEMBER BENEFITS



Whatever you do, do more of it in Des Moines.

PROMOTION TOOLS FOR YOUR BUSINESS



- MEMBERS ONLY FREE** **Regional Member and Investor Directory** -- The Partnership can connect your business to thousands each month via the annually published directory and the accompanying online directory with name and industry search capabilities.
- MEMBERS ONLY FREE** **One Voice Newsletter** -- This monthly communication is distributed in partnership with the Business Record and is also available online to share information about regional initiatives and events. The Partnership's weekly e-mail newsletter reaches over 13,000 business people.
- MEMBER SAVINGS** **Mailing Labels** -- As a regional organization 4,400+ strong, the Partnership's mailing list is a great way for your organization to extend its marketing reach to other Partnership members.
- MEMBERS ONLY FREE** **MarketSource** -- This tool allows Partnership investors/members to create an in-depth business profile within the Partnership's site that is accessed by thousands searching for local goods and services. Your company can provide detailed information on product offerings and even include promotional materials for downloading.
- MEMBER SAVINGS** **Small to Big Business Forum** -- A forum held annually to get small business sellers and big-business buyers in the same room, meeting face to face and building profitable relationships.
- MEMBER SAVINGS** **Regional Business After Hours** -- Business to business networking events open to chamber members across Central Iowa held at a different business and community each time.

WORKFORCE TOOLS



- MEMBERS ONLY** **Jobs/Resume Database and Matching** -- An online tool for investor/member organizations to post available jobs that can be accessed by job seekers who can also post resumes on the system.
- MEMBERS ONLY** **Relocation Packets** -- These packets contain a wealth of community information and are available for member companies to use for recruiting candidates from outside the region.
- MEMBERS ONLY FREE** **Customized Workforce Recruitment Assistance** -- A wide range of personalized services including executive community orientation services, ambassadorial services for diverse candidates, trailing spouse/partner placement and more is here for your recruitment needs.
- FREE** **'Do More In The City'** Intern program -- A series of networking events designed to engage summer interns with business and community leaders, young professionals and other interns while incorporating exposure to many of the quality of life amenities and professional development opportunities in the region.



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REGIONAL PUBLIC POLICY EFFORTS



MEMBERS ONLY FREE **Policy Development/Lobbying**-- The Partnership works at the federal, state and local levels to advance policies that contribute to a positive business climate for the region.

MEMBER SAVINGS **Washington, D.C. Trip** -- The annual advocacy trip to the nation's Capitol takes 200 business, civic, and community leaders from the region to secure federal funding for projects and initiatives specific to Greater Des Moines.

PARTNERSHIP PARTICIPATION



MEMBERS ONLY FREE **Councils and Committees** -- Connecting with other investors/members on topics about which you are passionate is one of the Partnership's greatest offerings – you can be part of any number of councils and committees working on issues like: government policy, workforce attraction, affinity programs, education, health and wellness, and more.

MEMBER SAVINGS **Share Your View**-- A monthly round-table discussion about the economic and community issues facing Partnership member companies. This event has been the catalyst for a variety of Partnership initiatives and new programs, and will continue to provide a forum for discussion of the issues important to your business success.

BUSINESS TOOLS



MEMBERS ONLY **Buy Into the Circle**-- A community effort to build awareness about the importance of buying local. Shifting business purchases back into the Greater Des Moines region encourages economic stability, strengthens local relationships and creates jobs.

FREE **Diversity Initiatives**-- Providing programs, resources, and consultation that foster inclusive work places and community.

MEMBER SAVINGS **Regional Calendar of Events**-- Events of affiliate chambers and business groups posted on the web site.

MEMBER SAVINGS **Education/Professional Development**-- Periodic events exploring timely business issues by industry experts. Recent topics include sustainable business practices and wellness in the workplace.

BUSINESS AWARD AND RECOGNITION



MEMBER SAVINGS **Celebrate Business Awards and Economic Impact Awards**-- Presented annually to promote the betterment of the Greater Des Moines business community by publicly recognizing innovative and enduring business initiatives.

MEMBER SAVINGS **Diversity Award**-- Recognizes businesses in Greater Des Moines that strive to create opportunity and embrace a workplace culture that includes diversity from the foundation up.

MEMBER SAVINGS **Young Professionals Connection's "Amy Jennings YP of the Year" Award**-- This award is given annually to a young professional who demonstrates the mission of YPC through leadership in professional development, civic, charitable and social endeavors in Greater Des Moines.

For more information on Partnership programs and initiatives, contact (515) 286-4950 or visit www.desmoinesmetro.com