



PARTNERSHIP INVESTOR BENEFITS

Whatever you do, do more of it in Des Moines.

The Greater Des Moines Partnership is the economic and community development organization serving the Metro region. We focus on creating a place where people **DO MORE** in business and in life, thereby building a world-class community that is second to none. As an Investor, you recognize the impact a vibrant and growing community can have for your business. Above and beyond the invaluable regional development work that the Partnership is charged with, our Investors have access to many exclusive benefits.

INFLUENCE

As the economic driver of the Metro region, the Partnership and the community rely on our leadership to initiate and influence change. Whether it's addressing a current crisis or planning for the future, Investors are at the table developing and implementing strategic solutions. Investors are invited to serve on key boards and councils such as:

- *Greater Des Moines Partnership Board of Directors*
- *Chairman's Circle – Annual Investment of \$100,000 or above*
- *Programmatic Boards*
 - > *Regional Economic Development*
 - > *Downtown Development - Downtown Community Alliance*
 - > *Community Development*
- *Regional Strategic Issues Councils - Downtown “Donut Hole;” Regionalism; Workforce – Strategic Intermediary Board; and Wellness/Healthy Community*

INTERACTION

As Investors in the Partnership and leaders of the region, it is important that you have opportunities to network and share ideas with each other while building personal relationships. You should also be “in the know” about the work of the Partnership. To facilitate that interaction, the Partnership will provide several “Investor only” benefits including:

- *Quarterly events or receptions*
- *Monthly Investor updates*
- *Annual personal visits by Staff and Volunteer Leadership*
- *Invitations to other special events*

RECOGNITION

In recognition of your investment - both financial and through your leadership - to the Partnership and Greater Des Moines, Investors will receive public acknowledgment in the following ways:

- *Listed in a special section of the Partnership Regional Directory – printed and online*
- *Listing in the Partnership's Annual Report*
- *Annual Advertisement in “The Des Moines Register”*
- *Special Recognition on the Partnership's website, www.desmoinesmetro.com*

ADDITIONAL BENEFITS

The Partnership offers many tangible benefits to Investors and Regional Members, however, we believe as an Investor, you are entitled to a level of personal service tailored to your needs, such as:

- *Personalized workforce assistance including unlimited executive recruitment tours, accompanying spouse/partner placement, diverse candidate ambassadorial services, etc.*
- *Special assistance with economic development issues*
- *Programming developed to address the business issues facing your organization*
- *All regional member benefits (please see other side)*