

Central Iowa Workforce System Attraction and Retention Council (ARC)

Purpose:

Consisting of top recruiting professionals, the ARC will develop innovative and proactive attraction and retention practices to meet the demands of Central Iowa's labor pool. The ARC will focus on:

- Marketing & Communications Strategies
- Sourcing Strategies and Tools – i.e. Candidate Pooling, Labor Exchange, etc.
- Recruiting Best Practices and Policies
- Workforce Development
- Public Policy – i.e. Immigration

Meeting Requirements:

- Recommended minimum – monthly during Year 1