

## BUSINESS IS BOOMING

Monday, August 23, 2010

6:00 p.m.—9:30 p.m.

(networking and trade show begin at 5:30 p.m.)

**Des Moines Marriott Downtown  
700 Grand Ave.**

No charge to attend, but please register in advance to guarantee your seat.

Our county has been hit hard by the recession, and people need business advice. This seminar will cover actionable items that people can go away with and apply to their situations:

- Sales, marketing and management
  - Cash flow and profitability
- The five most important metrics toward business growth
- 28 proven strategies of growing your business during the current economic conditions

Business owners will walk away with a vision and drive to take the business to the next level; instilled confidence in the business owner; an abundance of proven successful business strategies; and the ability to leverage your own strengths.



### About the Speaker:

Brad Sugars is a world-renowned entrepreneur, author, and business coach who has helped nearly a million clients around the world find business success. Brad is the founder of *Action International*, a global network of business coaches with nearly 1000 offices worldwide. Brad and the *Action International* team have refined over 500 business strategies and systems that are used by *Action* business coaches on six continents. Sugars was one of Entrepreneur Magazine's Top 50 Entrepreneurs in 2007, one of 5 finalists for CEO of the Year in 2009, at the American Business Awards and has taken his private company ActionCOACH to the #65 ranked Franchise globally, and now seven years running the #1 ranked business consulting/coaching franchise.

Register online at [www.desmoinesmetro.com/events](http://www.desmoinesmetro.com/events) and enter the ticket code **SDES040**

-OR-fax this completed form to 515.286.4974,

-OR- mail to Greater Des Moines Partnership, c/o Meg Fitz, 700 Locust St., Suite 100, Des Moines, IA 50309

Name \_\_\_\_\_

Company \_\_\_\_\_

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**Please use ticket code SDES040  
when registering online**